

### **Specialty Solution for Packaging**

LAMINATION I LABELS I OVERWRAPS I PACKAGING PRINTING POUCHING

Feb 2017



Company Overview

Demand-Supply Dynamics and Capacity Expansion

□ Financials

□Focus Areas for EBIDTA Improvement

Corporate Governance & Management

Environment & CSR





"To be the most preferred global brand offering value added BOPP films for packaging, labels, lamination and industrial applications."

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### **Company Overview**



#### Strong History & Leading Position

- Established in 1981, Cosmo Films Limited is Pioneer of BOPP Industry in India and one of the global leaders and manufacturers of BOPP Films
- Promoted by Mr. Ashok Jaipuria, the company is also the largest BOPP films exporter from India

#### **Production Facilities**

Units in India, Korea, & USA with annual installed capacity as follows: BOPP: 196k MT Thermal: 40K MT Coated Specialty Films:10K MT Metalized Films:15k MT

#### Corporate Governance & Professional Management

Strong Independent board
 High on Corporate Governance
 Professional Management

#### **Global Leader in Thermal Lamination**

With the acquisition of GBC Commercial Print in June 2009, Cosmo is now the world's largest producer of thermal films

#### **Strong Export Footprints**

Strong R&D Focus

person years.

coatings

Leading BOPP Films exporter from India with export to more than 80 countries

□ Collective R&D experience of over 100

U Well ahead in the Product Development

first BOPP player to be doing DTP

Curve, First Thermal Lamination film &

#### **Unique Proposition**

 Uniquely positioned to have mix of BOPP and Value Add Films
 Customer Solution provider rather only producing commodity films
 Multiple lines allowing dedicated runs for Value Add Films

#### **Strong Financials**

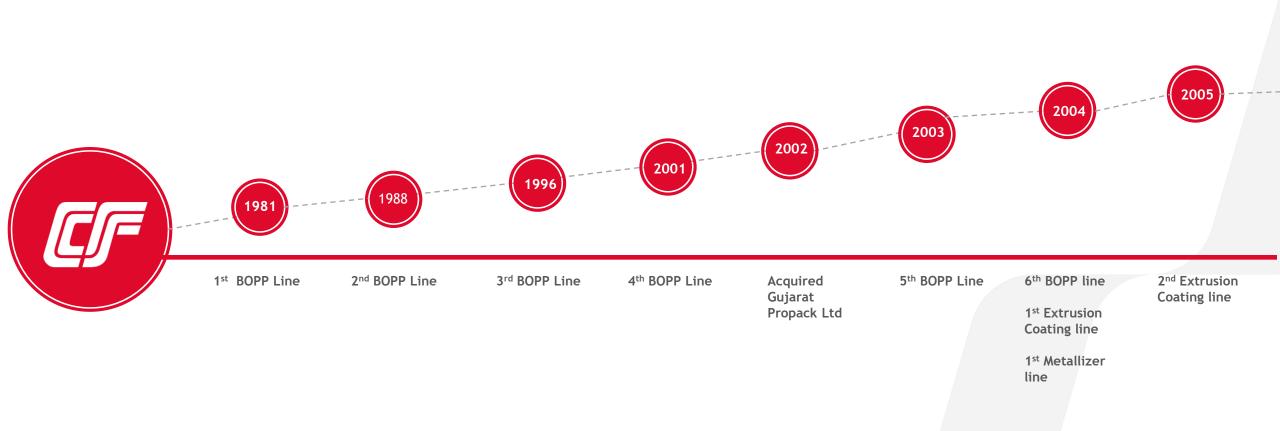
Continuous growth and profitability track record

#### Certification, Awards & Recognition

ISO 9001:2000
ISO 14001:2004
British Retail Consortium (BRC)
American Institute of Baking (AIB)
Winner of several awards for innovation viz. PFFCA, Asia Star etc.

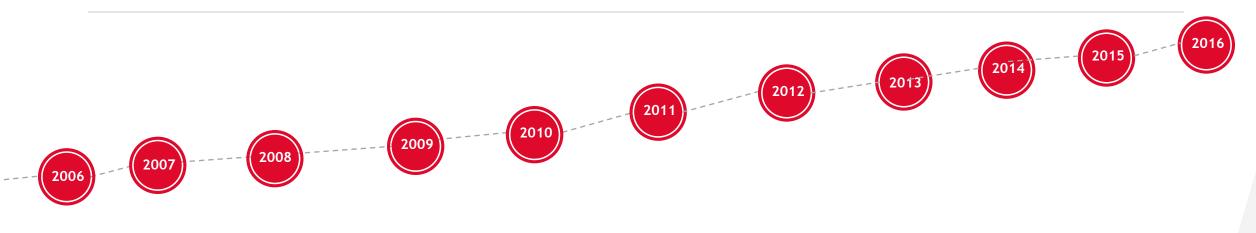
### **Company Overview - Milestones**





### **Company Overview - Milestones**





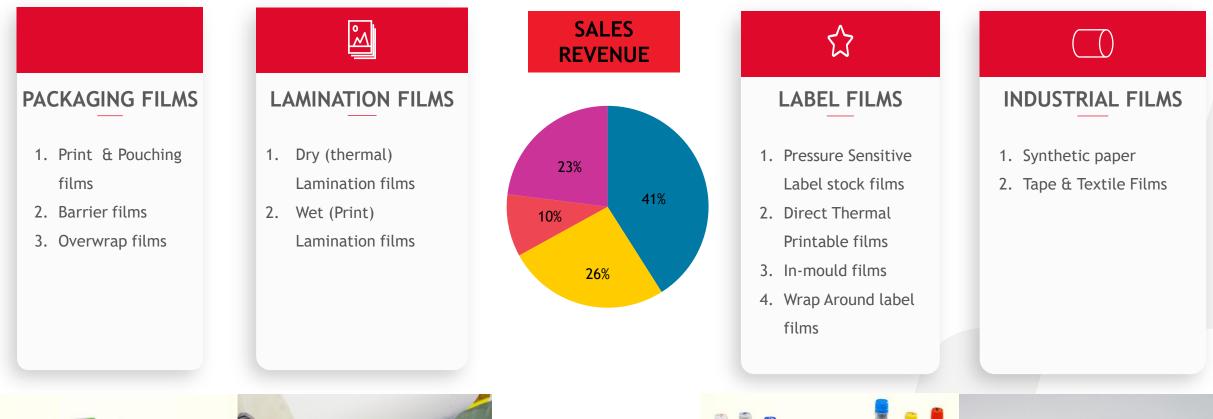
| 3 <sup>rd</sup> & 4 <sup>th</sup> 5 <sup>th</sup> Extrusion<br>Extrusion Coating line<br>Coating line | 6 <sup>th</sup> & 7 <sup>th</sup> Extrusion<br>Coating line | Acquired GBC<br>Commercial | 2 <sup>nd</sup> Metallizer<br>Line | Korea Plant | 2 <sup>nd</sup> Coating Line | 9 <sup>th</sup> BOPP Line | 3 <sup>rd</sup><br>Coating<br>line | 4 <sup>th</sup> & 5 <sup>th</sup><br>Coating line | 10 <sup>th</sup> BOPP<br>Line &<br>CPP Line |
|---|---|----------------------------|------------------------------------|-------------|------------------------------|---------------------------|------------------------------------|---|---|
| 1 <sup>st</sup> Coating Line  |   | 8 <sup>th</sup> BOPP Line  |                                    |             |                              |                           |                                    | 3 <sup>rd</sup> Metallizer<br>Line                |   |
| Gas based<br>electricity<br>generation unit   |   |                            |                                    |             |                              |                           |                                    | Upgradation of<br>US Plant                        |   |
|   |   |                            |                                    |             |                              |                           |                                    |   |   |
|   |   |                            |                                    |             |                              |                           |                                    |   |   |





### Company Overview - Product Portfolio







Packaging
 Lamination
 Label
 Industrial

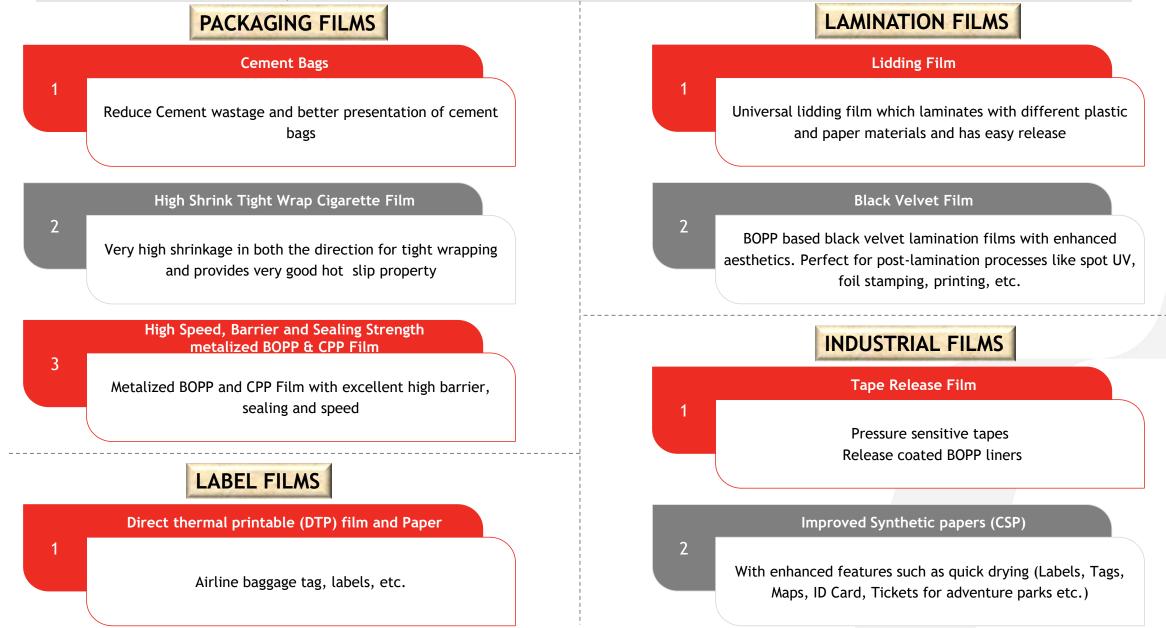




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# New Product launches in last few quarters (strong pipeline for Value Add Films)





### Company Overview - Manufacturing Footprint

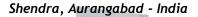


|                            |                | Number of lines |            |            |  |
|----------------------------|----------------|-----------------|------------|------------|--|
|                            | ворр           | Thermal         | Coating    | Metalizing |  |
| Waluj, Aurangabad, India   | 5 Lines        | 3 Lines         | 2 Lines    | 1 Line     |  |
| Karjan, Vadodara, India    | 3 Lines*       | 2 Lines         | 2 Lines    | 1 Line     |  |
| Shendra, Aurangabad, India | 1 Line         | 3 Lines         | 1 Line     | 1 Line     |  |
| Korea, Choongnam           |                | 1 Line          |            |            |  |
| USA , Hagerstown           |                | 1 Line          |            |            |  |
| TOTAL INSTALLED CAPACITY   | 1,96,000 TPA   | 40,000 TPA      | 10,000 TPA | 15,000 TPA |  |
| Future Committed Capacity  |                |                 |            | 7,200 TPA  |  |
| Grand Total                | 1,96,000 TPA * | 40,000 TPA      | 10,000 TPA | 22,200 TPA |  |

\*Including recent commencement of 10.4 meter wide 60k MT annual capacity in early Feb 2017, which is expected to contribute substantial growth in sales and profit from FY 2017-18 onwards.







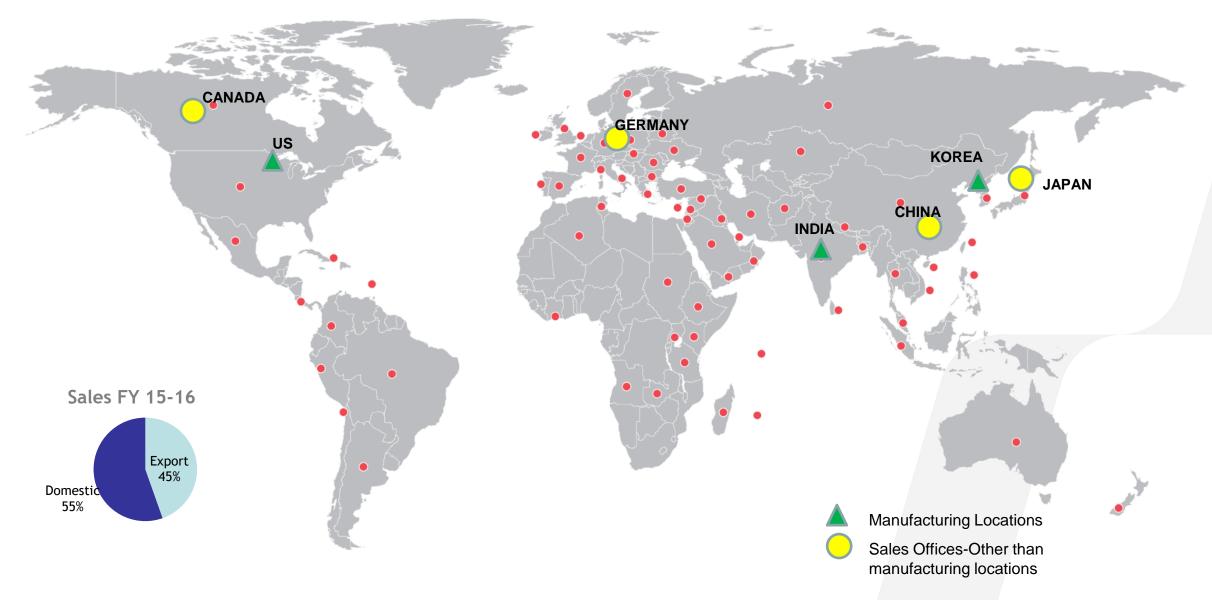






### **Company Overview - Customer Base**





### Company Overview - Customers: A Glimpse





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### Demand-Supply Dynamics and Capacity Expansion



 Global BOPP demand is estimated to be approx.
 7.8 million MT per annum
 The global demand and supply are broadly balanced except China

Data Source: AMI/PCI/Other Independent Research and

 Currently India BOPP production capability is estimated at approx.
 575k MT per annum.
 India demostic BODD consumption in

- India domestic BOPP consumption is approx. 410k-440k MT per annum and remaining is being exported.
- Indian BOPP Industry has been growing at almost double of the India's GDP growth rate.

Strong domestic and global demand is helping efficient capacity utilisation.

India BOPP Demand & Supply Dynamics:

Considering low packaged food penetration in India and rising personal disposable income, the Industry is estimated to grow fast.
 Investment in organized retail industry and change in pack format from rigid to flexible is going to further add to increasing demand.
 Based on capacity addition announced in India, new capacity expected in the Industry may not be able to address growing India demand. On current India BOPP Industry demand base, one new line each year may not be sufficient to address India's growing demand.



fundamentals, Cosmo Films has implemented an increase in capacity by 60k MT p.a. in early Feb 2017 with 10.4 meter width state of art BOPP line, which is one of the lowest cost producing line in the world.

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Industry Sources

### **Financials**

|                                  |                |                  |                |                  | I                | NR Crores             |  |
|----------------------------------|----------------|------------------|----------------|------------------|------------------|-----------------------|--|
| Particulars                      | Audited F      | Y 13-14          | Audited        | FY 14-15         | Audited FY 15-16 |                       |  |
|                                  | Standalone     | Consolidated     | Standalone     | Consolidated     | Standalone       | Consolidated          |  |
| Net Sales                        | 1,257          | 1,468            | 1,479          | 1,647            | 1,440            | 1,621                 |  |
| EBIDTA                           | 111            | 115              | 126            | 109              | 202              | 197                   |  |
| EBIDTA %                         | 9%             | 8%               | 9%             | 7%               | 14%              | 12%                   |  |
| PBT before Exceptional           | 30             | 30 27            |                | 35               | 142              | 131                   |  |
| Exceptional Items                | (21)           | (21) (29)        |                | 3                | (6)              | (7)                   |  |
| PBT after Exceptional Items      | 10             | 10 (2)           |                | 38               | 135              | 124                   |  |
| PAT                              | 8              | 8 (6)            |                | 28               | 108              | 96                    |  |
| Book Value<br>Standalone         | 193<br>Conso   | 185<br>Dlidated  | 211<br>Sta     | 196<br>Indalone  | 256              | 235<br>nsolidated     |  |
| Net Sales (INR Crs)              | 2000           | s (INR Crs.)     | 250 EBIDT      | A (INR Crs)      | 250              | TA (INR (Crs.)<br>197 |  |
| 00 1257 1440                     | 1500           |                  | 200            | 202              |                  | 109                   |  |
| 00                               | 1000           |                  | 150            | 126              | 100<br>50        |                       |  |
| 00<br>FY 13-14 FY 14-15 FY 15-16 | 500 FY 13-14 F | Y 14-15 FY 15-16 | 100 FY 13-14 F | Y 14-15 FY 15-16 | 0 FY 13-14 FY    | ′ 14-15 FY 15-16      |  |

✓ New capacity addition in FY 12-13 impacted margins temporarily in India, which is now totally reversed
 ✓ Consolidation results in FY 13-14 and 14-15 were adversely impacted by USA subsidiary, which is on operational improvement phase

IND CHARA

|                             |                       |              |            |                         |                       | INR Crores |  |
|-----------------------------|-----------------------|--------------|------------|-------------------------|-----------------------|------------|--|
| Particulars                 | Unaudited Q3 FY 16-17 |              | Unaudited  | l Q2 FY 16-17           | Unaudited Q3 FY 15-16 |            |  |
|                             | Standalone            | Consolidated | Standalone | Consolidated Standalone | Consolidated          |            |  |
| Net Sales                   | 341                   | 359          | 364        | 404                     | 341                   | 388        |  |
| EBIDTA                      | 40                    | 35           | 50         | 46                      | 48                    | 46         |  |
| EBIDTA %                    | 12%                   | 10%          | 14%        | 11%                     | 14%                   | 12%        |  |
| PBT before Exceptional      | 24                    | 17           | 34         | 29                      | 34                    | 30         |  |
| Exceptional Items           | 1                     | 2            | -1         | -2                      | -2                    | -1         |  |
| PBT after Exceptional Items | 25                    | 19           | 33         | 27                      | 32                    | 29         |  |
| PAT                         | 27                    | 21           | 27         | 21                      | 36                    | 33         |  |
|                             |                       |              |            |                         |                       |            |  |
| EPS*                        | 56                    | 44           | 61         | 50                      | 50                    | 44         |  |
| Book Value                  | 298                   | 269          | 284        | 257                     | 253                   | 234        |  |

\*EPS is calculated on the basis of trailing 12 months results

#### Key Highlights - Q3, FY16-17 Results

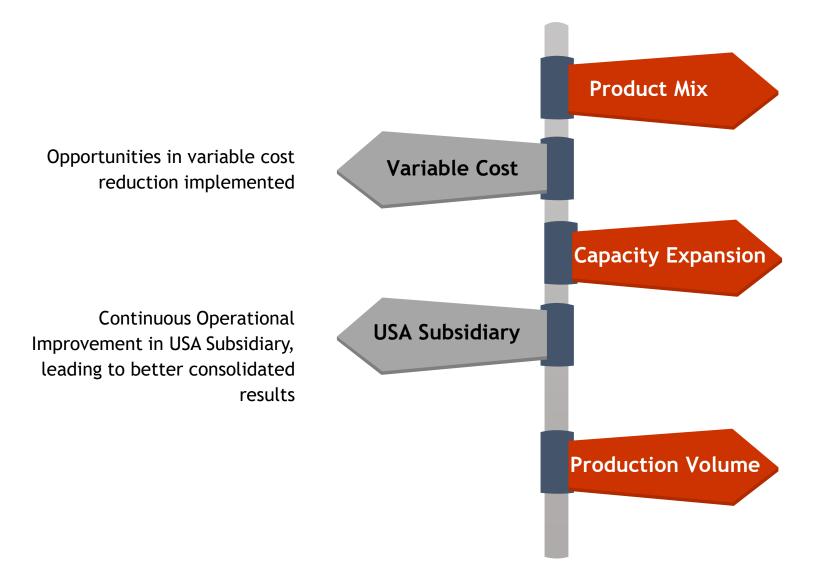
During Q3 FY 16-17, the company was under installation of its new line (largest in India with a capacity of 60,000 TPA). Given that new line is installed at the existing site, shut-downs had to be taken on existing lines which caused a volume drop. The demonetisation too has impacted the company adversely both on volumes and margins. The said two factors have caused a volume drop of 6%.

The new line (with capacity enhancement of 40%) has already now been commissioned in early Feb 2017 ahead of schedule at lower than planned cost.

| Dentioulene                  | Audited FY 13-14 |              |  | Audited FY 14-15 |              | Audited FY 15-16 |            | 15-16        |
|------------------------------|------------------|--------------|--|------------------|--------------|------------------|------------|--------------|
| Particulars                  | Standalone       | Consolidated |  | Standalone       | Consolidated |                  | Standalone | Consolidated |
| ROE (%)                      | 10.7%            | 11.1%        |  | 9.7%             | 7.4%         |                  | 21.7%      | 21.0%        |
| ROCE (%)                     | 7.0%             | 7.0%         |  | 10.0%            | 8.0%         |                  | 17.0%      | 16.8%        |
| Net Worth (INR Crores)       | 375.3            | 360.0        |  | 410.7            | 380.6        |                  | 498.0      | 456.0        |
| Net Debt (INR Crores)        | 517.0            | 526.9        |  | 453.7            | 465.0        |                  | 384.1      | 389.7        |
| Debt/Equity Ratio (times)    | 1.4              | 1.5          |  | 1.1              | 1.2          |                  | 0.8        | 0.9          |
| Asset Turnover Ratio (times) | 2.2              | 2.3          |  | 2.7              | 2.7          |                  | 2.4        | 2.5          |
| Dividend per share (INR)     | 1.0              |              |  | 3.5              |              |                  | 10.0       |              |
| Net Debt/EBITDA (times)      | 4.7              | 4.6          |  | 3.6              | 4.3          |                  | 1.9        | 2.0          |

### Focus Areas for Improvement in EBITDA levels





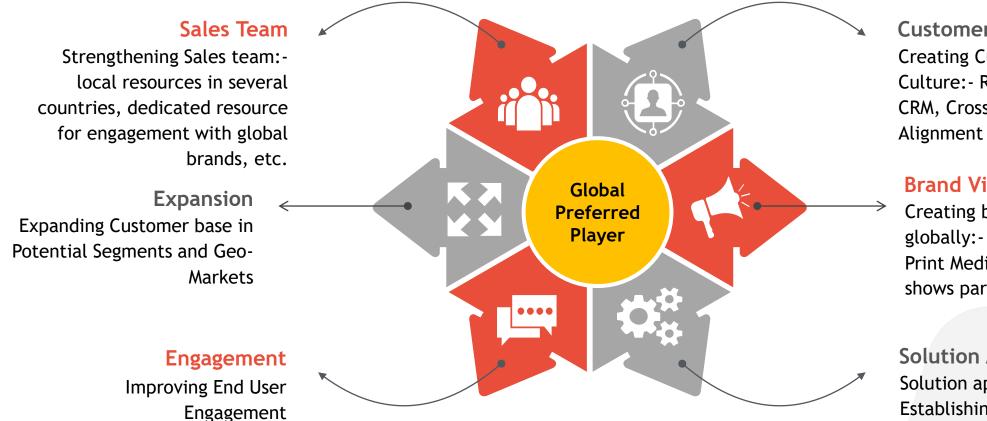
Improving Product Mix towards Value Add, with consequently better margins and removing cyclability impact

New capacity expansion by 44% recently in early Feb 2017, which is one of the world's largest and most efficient production capability. The same is expected to contribute substantial growth in sales and profit from FY 2017-18 onwards.

Some further increase in production volume by improving existing manufacturing lines efficiency

### **Customer Centricity to become Global preferred Player**





**Customer Centric Culture** Creating Customer Centric Culture: - Robust Service Offer, CRM, Cross Functional

#### **Brand Visibility**

Creating brand visibility globally: - Digital marketing, Print Media advertising, Trade shows participation etc.

Solution Approach Solution approach to Selling:-Establishing tripartite partnership between us, Converter and Brand Owners to find solutions for unmet needs

### **Corporate Governance - Board of Directors**

• Mr. Ashok Jaipuria, Chairman & Managing Director

Our founder Chairman & Managing Director has more than 40 years of experience of the Corporate World. He is a Member of the Executive Committee of the FICCI, president of the Golf Foundation, a member of the Board of Governors of IIT- Patna and among the Board of Directors of DPS, Gurgaon.

#### • Mr. A. K. Jain, Whole Time Director

Mr. Jain has over four decades of experience in Finance and Accounts and General Management functions in industrial enterprises in India. Mr. Jain is a Commerce Graduate from Meerut University and an AICWA from ICWAI and a Certified Information System Auditor from Information System Audit and Control Association, USA.

#### • Mr. H K Agrawal, Independent Director

Mr. Agrawal has over four decades of experience in the fields of Strategic Management, Organization Structure, Finance and Training. He is an independent Management Consultant. Mr. H.K. Agrawal is a Mechanical Engineer from University of Jodhpur and MBA from Indian Institute of Management, Ahmedabad.

#### • Mr. Rajeev Gupta, Independent Director

Mr. Gupta earned his B.Tech from IIT-Banaras Hindu University and a M.B.A. from the Indian Institute of Management, Ahmedabad. He was till recently the Managing Director of Carlyle Asia Partners and the Head of the Carlyle India Buyout Team.









### Corporate Governance - Board of Directors (Contd..)

• Ms. Alpana Parida, Non Executive Non Independent Director

Ms. Alpana Parida has more than two decades of extensive experience in retail and marketing communications in the US and in India. Ms. Alpana Parida graduated from IIM-Ahmedabad in and has a degree in Economics from St. Stephens, Delhi University. Currently she is the President of DY Works, India's oldest and largest Branding Firm headquartered in Mumbai.

• Mr. Ashish Kumar Guha, Independent Director

Mr. Ashish Kumar Guha has served as Chief Executive Officer & Managing Director at Heidelberg CementIndia Limited. He has been a member of Indian Business delegation to the United States and many other nations.He is an Honours Graduate in Economics and an Alumnus of London Business School(Management Development Programme).

• Mr. Pratip Chaudhuri, Independent Director

Mr. Pratip Chaudhuri holds a BSc. (Hons) Degree from St. Stephen's College, Delhi University and MBA from University Business School, Chandigarh. He is a Certified Associate of Indian Institute of Bankers (CAIIB). He retired as Chairman of State Bank of India, which is India's largest Bank. He is currently serving on the Board of several leading Companies.









### Corporate Governance - Board of Directors (Contd..)

#### • Mr. H. N. Sinor, Independent Director

Mr. H. N. Sinor has been a veteran banker, having spent over four decades in public as well as private sector banks like Union Bank of India, Central Bank of India and ICICI Bank. He was MD and CEO of ICICI Bank and after ICICI's merger with ICICI Bank, became Joint MD until his superannuation. He is also associated with various charitable and other trusts engaged in social activities.

• Dr. Vivek Nangia, Independent Director

Dr. Nangia is one of the very few qualified Infectious Diseases Specialists in the entire country having successfully completed first a Diploma and then M.Sc in Infectious Diseases from London University, UK as well as an Editor of a textbook titled "Sleep Related Breathing Disorders", published by JayPee brothers in 2014. He is acting as Director & Head - Department of Pulmonology, Medical ICU and Sleep Medicine, Fortis Flt. Lt. Rajan Dhall Hospital-New Delhi, Director - Department of Pulmonology, Fortis Escorts Heart Institute and Research Center, Okhla Road, New Delhi and Senior Consultant, Infectious Diseases Fortis Flt. Lt. Rajan Dhall Hospital-New Delhi.







### Senior Management

#### • Mr. Pankaj Poddar, Chief Executive Officer

Mr Pankaj Poddar's career spans over a period of 20 years in finance, advisory, assurance and various leadership as well as management roles. Before joining Cosmo, Pankaj has worked with automotive & FMCG industries. His last stint was with Avon Beauty products as "Director Finance". Pankaj has also worked as the India CFO for Delphi Automotive Systems, Regional Head Assurance Services for Reckitt Benckiser and Manager Advisory & Assurance Services in Ernst & Young. Pankaj is a B.Com (H) from SRCC, qualified Chartered Accountant and holds a diploma in management. Awarded Indian CEO of the Year – 2016 by Brand Summit India.

#### • Mr. Neeraj Jain, Chief Financial Officer

Mr. Neeraj has over 17 years of experience in finance, business planning and strategy, taxation and risk management. He is a Bachelor of Commerce from Delhi University, a qualified Chartered Accountant and a Certified Information Systems Auditor (CISA) from ISACA, USA. Neeraj is with the Cosmo Films from March 2013 and has worked with Havells, Aditya Birla Group and Bajaj Allianz before joining Cosmo Films.

#### • Mr. Satish Subramanian, Vice President - Global Sales & Marketing

Mr. Satish has over 20 years of sales experience in B2B & B2C and has expertise in Global Account Management, Business Development, Multi-Channel Sales, Solution Selling, Strategy Development, Retail Supply Chain, Product Management and P&L Management. Mr. Satish is a Bachelor in Computer Science from Ferguson College, Pune and MBA from Symbiosis Institute of Business Management, Pune.





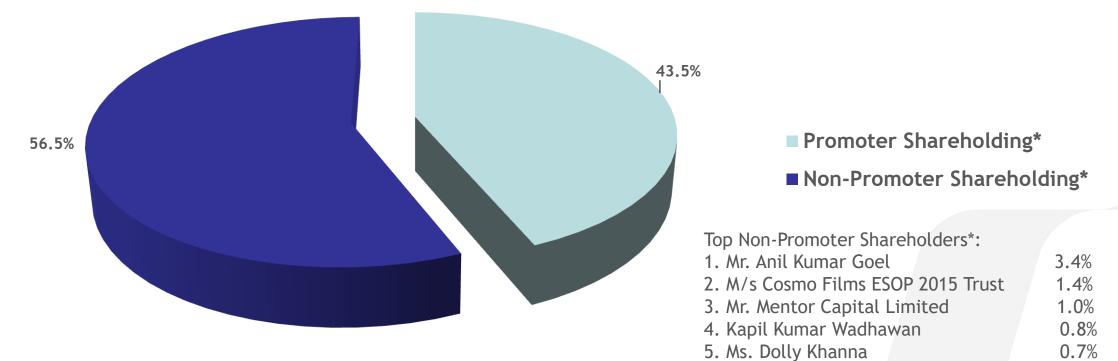




### Shareholding Pattern



Shareholding Pattern (%age)



\* As at Dec 31st, 2016

### Care for environment



#### ✓ ISO 140001

- ✓ BRC Global Standard
- ✓ Down gauging
- ✓ Oxo-biodegradable films
- ✓ Water Recycling
- ✓ Effluent treatment plant
- ✓ Natural lighting
- ✓ Support to water based ink printing
- ✓ 100% water based coating
- ✓ Rain water harvesting

### **Corporate Social Responsibility - Cosmo Foundation**

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- The Company's CSR arm 'Cosmo Foundation was established in 2008 and has built in partnership with sixteen government & grant-in-aid schools spread over 10 villages in the Karjan Block of Gujarat around 2,500 students who are receiving quality education.
- Cosmo Foundation is crowned with National Award for Excellence in CSR and sustainability in the category – Best Education Improvement Award.
- 3. Four Public Gardens are maintained in Aurangabad to enhance City's environment and green area.
- 4. Sponsored Shahid Bhagat Singh Cricket Tournament organized by Trade Unions in Aurangabad.





#### Disclosure

Certain statements in this presentation are "forward-looking statements". These statements are based on management's current expectations and are subject to uncertainty and changes in circumstances. These statements are not guarantees of future results or occurrences. Actual results other financial condition may differ materially from those included in these statements due to a variety of factors. Any forward-looking statements made by or on behalf of Cosmo Films speak only as to the date they are made, and Cosmo Films does not undertake to update forward-looking statements to reflect the impact of circumstances or events that arise after the date the forwardlooking statements were made.

## Thank you



www.cosmofilms.com