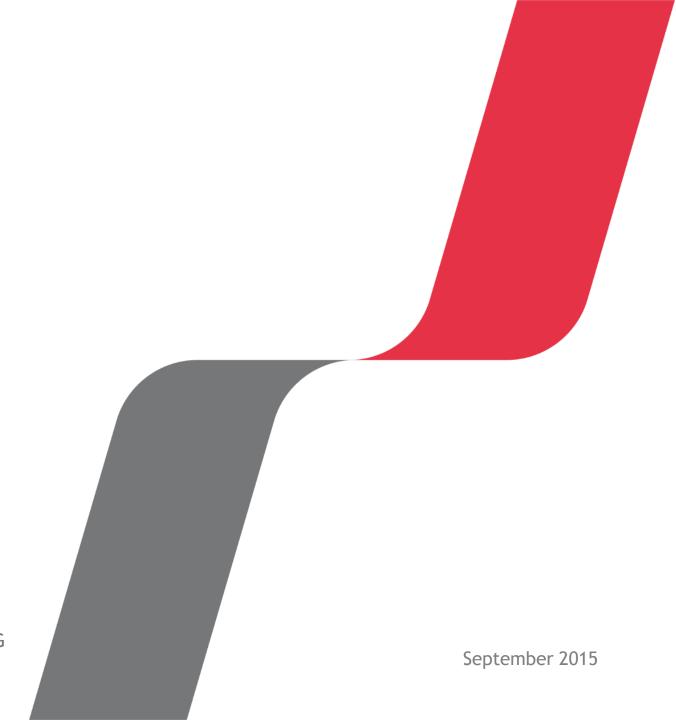




LAMINATION I LABELS I OVERWRAPS I PACKAGING PRINTING POUCHING



### **Discussion Summary**



- □Company Overview
- □ Demand-Supply Dynamics and Capacity Expansion
- □ Financials
- ■Structural Shift in EBIDTA levels
- □Corporate Governance & Management
- □ Environment & CSR
- □ Key Management Message

### Company Overview - Vision 2020



"To be the most preferred global brand offering value added BOPP films for packaging, labels, lamination and industrial applications."

## **Company Overview**



#### Strong History & Leading Position

☐ Established in 1981, Cosmo Films
Limited is Pioneer of BOPP Industry in
India and one of the global leaders and
manufacturers of BOPP Films
☐ Promoted by Mr. Ashok Jaipuria,
the company is also the largest BOPP

#### **Global Leader in Thermal Lamination**

□With the acquisition of GBC Commercial Print in June 2009, Cosmo is now the world's largest producer of thermal films

#### **Unique Proposition**

 □ Uniquely positioned to have mix of BOPP and Value Add Films
 □ Customer Solution provider rather only producing commodity films

#### **Production Facilities**

films exporter from India

Units in India, Korea, & USA with annual installed capacity as follows:

□ BOPP: 136k MT □ Thermal: 40K MT

☐ Coated Specialty Films: 10K MT

☐ Metalized Films: 15k MT

#### **Strong Export Footprints**

□ Leading BOPP Films exporter from India with export to more than 80 countries

#### **Strong Financials**

☐ Continuous growth and profitability track record

## Corporate Governance & Professional Management

☐ Strong Independent board

☐ High on Corporate Governance

☐ Professional Management

### **Strong R&D Focus**

□Collective R&D experience of over 100 person years.

☐ Well ahead in the Product Development Curve, First Thermal Lamination film & first BOPP player to be doing DTP coatings

#### Certification, Awards & Recognition

□ISO 9001:2000

□ISO 14001:2004

□British Retail Consortium (BRC)

□American Institute of Baking (AIB)

□Winner of several awards for

innovation viz. PFFCA, Asia Star etc.

## Company Overview - BOPP EDGE





**EXCELLENT CLARITY** 

BETTER AESTHETICS
HIGH GLOSS



**LOWEST DENSITY** 

HIGHER YIELD



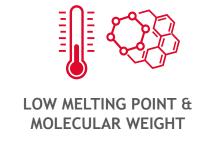
**BARRIER TO MOISTURE** 

BETTER SHELF LIFE GUARD SENSITIVE PRODUCTS



**CHEMICALLY INERT** 

SUITABLE FOR FOOD & PHARMA



**FULLY RECYCLABLE** 

## Company Overview - Product Portfolio





#### PACKAGING FILMS

- 1. Print & Pouching films
- 2. Barrier films
- 3. Overwrap films



### **LAMINATION FILMS**

- Dry(thermal) Lamination films
- 2. Wet (Print Lamination) films



#### LABEL FILMS

- Pressure Sensitive Label stock films
- 2. Direct Thermal Printable films
- 3. In-mould films
- 4. Wrap Around label films



#### **INDUSTRIAL FILMS**

- 1. Synthetic paper
- 2. Tape & Textile Films

## Company Overview - Manufacturing Footprint



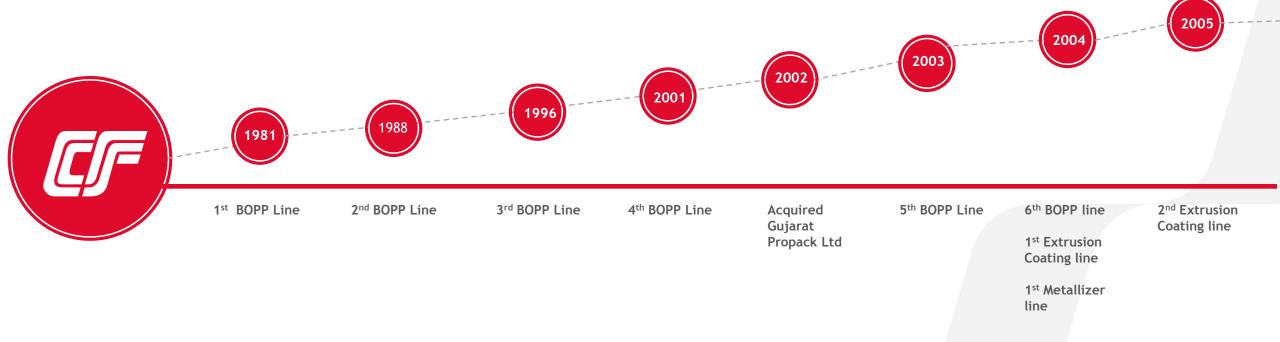
Number of lines									
		ВОРР	Thermal	Coating	Metalizing				
	Waluj, Aurangabad, India	5 Lines	3 Lines	2 Lines	1 Line				
S	Karjan, Vadodara, India	2 Lines	2 Lines	2 Lines	1 Line				
lants	Shendra, Aurangabad, India	1 Line	3 Lines	1 Line	1 Line				
4	Korea, Choongnam		1 Line						
	USA , Hagerstown		1 Line						
	TOTAL INSTALLED CAPACITY	1,36,000 TPA	40,000 TPA	10,000 TPA	15,000 TPA				

**Future Committed Capacity** 

60,000 TPA

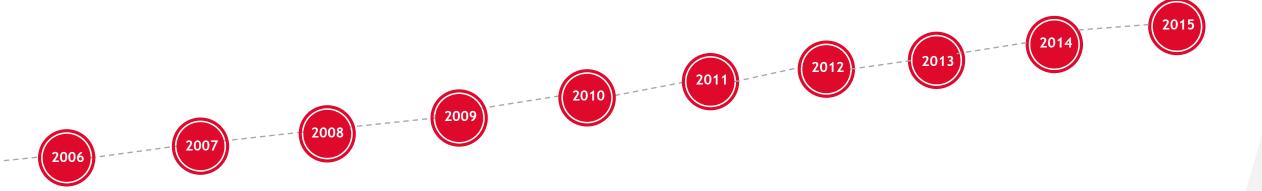
## Company Overview - Milestones





### Company Overview - Milestones





3rd & 4th Extrusion Coating line

1st Coating Line

Gas based electricity generation unit 5<sup>th</sup> Extrusion 6th & 7th Extrusion Coating line Coating line

**Acquired GBC** Commercial

8<sup>th</sup> BOPP Line

2<sup>nd</sup> Metallizer Line

Korea Plant

2<sup>nd</sup> Coating Line 9th BOPP Line 3<sup>rd</sup> Coating line

4th & 5th Coating line

3<sup>rd</sup> Metallizer Line

Upgradation of **US Plant** 

## Company Overview - Customer Base





## Company Overview - Customers: A Glimpse









































Disclosure: All these are trademarks of respective Owners

## Company Overview - Key Converters

























### Demand-Supply Dynamics and Capacity Expansion



- ☐ India BOPP Demand & Supply Dynamics:
  - ✓ Indian BOPP Industry has been growing at almost double of the India GDP growth rate. Considering low packaged food penetration in India and rising personal disposable income, the Industry is estimated to grow fast.
  - ✓ Investment in organized retail industry and change in pack format from rigid to flexible is going to further add to increasing demand.
  - ✓ Based on capacity addition announced in India, new capacity expected in the Industry may not be able to address growing India demand. On current India BOPP Industry demand base, one new line each year may not be sufficient to address India's growing demand.
- ☐ Strong domestic and global demand is helping efficient capacity utilisation, hence enhanced EBITDA margins (margin improvement trend is already being witnessed from last few quarters).
- ☐ In line with strong demand fundamentals, Cosmo Films is planning an increase in capacity by 60k MT p.a. with 10.4 meter width state of art BOPP line, which is one of the lowest cost producing line in the world.
- ☐ Capacity expansion of about INR 200 crores with one of the world's lowest cost production capability.

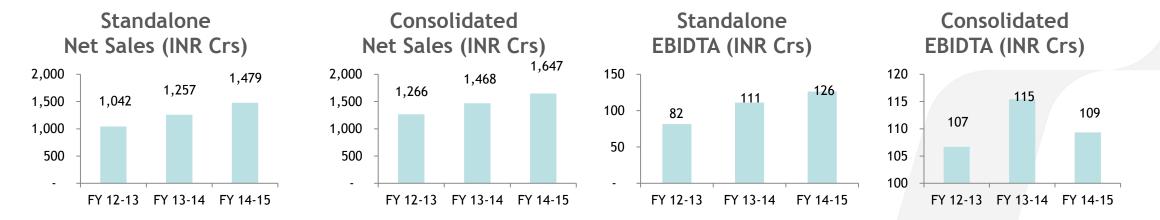
### **Financials**



**INR Crores** 

Particulars	Audited	FY 12-13	Audited FY 13-14		Audited FY 14-15		Unaudited Quarter-1, FY 15-16	
Particulars	Standalone	Consolidated	Standalone	Consolidated	Standalone	Consolidated	Standalone	Consolidated
Net Sales	1,042	1,266	1,257	1,468	1,479	1,647	362	409
EBIDTA	82	107	111	115	126	109	49	48
EBIDTA %	8%	8%	9%	8%	9%	7%	14%	12%
PBT before Exceptional	26	39	30	27	58	35	34	32
Exceptional Items	(6)	(17)	(21)	(29)	(9)	3	(2)	(2)
PBT after Exceptional Items	20	22	10	(2)	49	38	32	30
PAT	14	11	8	(6)	40	28	21	18
EPS*	7	6	4	-	21	14	28	22
Book Value	190	178	193	185	211	196	223	207

<sup>\*</sup>EPS for Q1 FY 15-16 is calculated on the basis of trailing 12 months results



- ✓ New capacity addition in FY 12-13 impacted margins temporarily in India, which is now totally reversed
- ✓ Consolidation results were adversely impacted by USA subsidiary, which has turned around completely

### Structural Shift in EBIDTA levels



A trend visible over the last few quarters due to.... □ Improving Product Mix towards Value Add, with consequently better margins □ Sustainable reduction in variable cost (approx INR 20 crores pa) □ Increase in manufacturing lines efficiency leading to higher production from existing lines ☐ Fixed Cost rationalization (Substantially lower increase in human resources expenses compared to turnover) □USA Subsidiary Turnaround, leading to better consolidated results □ New planned capacity expansion of about INR 200 crores with one of the world's lowest cost production capability, at low financing cost, would further help higher

asset turnover along with improved operating margins and better return ratios.

### Corporate Governance - Board of Directors



Mr. Ashok Jaipuria, Chairman & Managing Director
 Our founder Chairman & Managing Director has more than 40 years of experience of the Corporate World.
 He is a Member of the Executive Committee of the FICCI, president of the Golf Foundation, a member of the Board of Governors of IIT- Patna and among the Board of Directors of DPS, Gurgaon.

Mr. A. K. Jain, Whole Time Director
 Mr. Jain has over four decades of experience in Finance and Accounts and General Management functions in industrial enterprises in India. Mr. Jain is a Commerce Graduate from Meerut University and an AICWA from ICWAI and a Certified Information System Auditor from Information System Audit and Control Association, USA.

Mr. H K Agrawal, Independent Director
 Mr. Agrawal has over four decades of experience in the fields of Strategic Management, Organization Structure,
 Finance and Training. He is an independent Management Consultant. Mr. H.K. Agrawal is a Mechanical Engineer from University of Jodhpur and MBA from Indian Institute of Management, Ahmedabad.

 Mr. Rajeev Gupta, Independent Director
 Mr. Gupta earned his B.Tech from IIT-Banaras Hindu University and a M.B.A. from the Indian Institute of Management, Ahmedabad. He was till recently the Managing Director of Carlyle Asia Partners and the Head of the Carlyle India Buyout Team.









### Corporate Governance - Board of Directors (Contd..)



Ms. Alpana Parida, Non Executive Non Independent Director

Ms. Alpana Parida has more than two decades of extensive experience in retail and marketing communications in the US and in India. Ms. Alpana Parida graduated from IIM-Ahmedabad in and has a degree in Economics from St. Stephens, Delhi University. Currently she is the President of DY Works, India's oldest and largest Branding Firm headquartered in Mumbai.



• Mr. Ashish Kumar Guha, Independent Director

Mr. Ashish Kumar Guha has served as Chief Executive Officer & Managing Director at Heidelberg Cement India Limited. He has been a member of Indian Business delegation to the United States and many other nations. He is an Honours Graduate in Economics and an Alumnus of London Business School (Management Development Programme).



• Mr. Pratip Chaudhuri, Independent Director

Mr. Pratip Chaudhuri holds a BSc. (Hons) Degree from St. Stephen's College, Delhi University and MBA from University Business School, Chandigarh. He is a Certified Associate of Indian Institute of Bankers (CAIIB). He retired as Chairman of State Bank of India, which is India's largest Bank. He is currently serving on the Board of several leading Companies.



• Mr. H. N. Sinor, Independent Director

Mr. H. N. Sinor has been a veteran banker, having spent over four decades in public as well as private sector banks like Union Bank of India, Central Bank of India and ICICI Bank. He was MD and CEO of ICICI Bank and after ICICI's merger with ICICI Bank, became Joint MD until his superannuation. He is also associated with various charitable and other trusts engaged in social activities.



### Senior Management



#### • Mr. Pankaj Poddar, Chief Executive Officer

Mr Pankaj Poddar's career spans over a period of 20 years in finance, advisory, assurance and various leadership as well as management roles. Before joining Cosmo, Pankaj has worked with automotive & FMCG industries. His last stint was with Avon Beauty products as "Director Finance". Pankaj has also worked as the India CFO for Delphi Automotive Systems, Regional Head Assurance Services for Reckitt Benckiser and Manager Advisory & Assurance Services in Ernst & Young. Pankaj is a B.Com (H) from SRCC, qualified Chartered Accountant and holds a diploma in management.



#### • Mr. Neeraj Jain, Chief Financial Officer

Mr. Neeraj has over 16 years of experience in finance, business planning and strategy, taxation and risk management. He is a Bachelor of Commerce from Delhi University, a qualified Chartered Accountant and a Certified Information Systems Auditor from ISACA, USA. Neeraj is with the Cosmo Films from more than 2 years and has worked with Havells, Aditya Birla Group and Bajaj Allianz before joining Cosmo Films.



#### Mr. Satish Subramanian, Vice President - Global Sales & Marketing

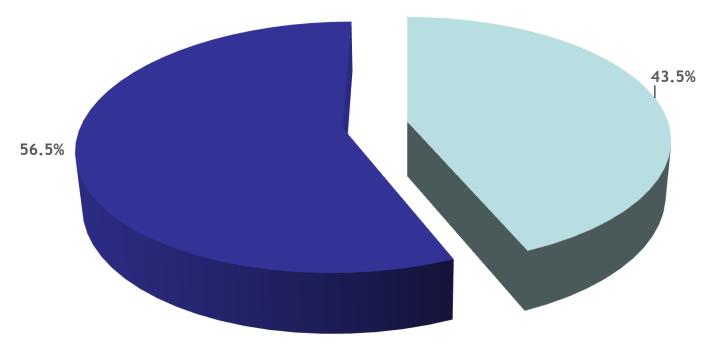
Mr. Satish has over 20 years of sales experience in B2B & B2C and has expertise in Global Account Management, Business Development, Multi-Channel Sales, Solution Selling, Strategy Development, Retail Supply Chain, Product Management and P&L Management. Mr. Satish is a Bachelor in Computer Science from Ferguson College, Pune and MBA from Symbiosis Institute of Business Management, Pune.



## **Shareholding Pattern**







- Promoter Shareholding\*
- Non-Promoter Shareholding\*

Top 5 Non-Promoter Shareholders\*:

1. Mr Haresh Keswani	3.3%
2. Mr Anil Kumar Goel	3.3%
3. Mr Ricky Ishwards Kirpalani	1.6%
4. IL and FS Trust Co. Ltd.	1.2%
5. Reliance Capital Trustee	1.6%

### Care for environment



- ✓ ISO 140001
- ✓ BRC Global Standard
- ✓ Down gauging
- ✓ Oxo-biodegradable films
- √ Water Recycling
- ✓ Effluent treatment plant
- ✓ Natural lighting
- ✓ Support to water based ink printing
- √ 100% water based coating
- ✓ Rain water harvesting



### Corporate Social Responsibility - Cosmo Foundation



- 1. The Company's CSR arm 'Cosmo Foundation was established in 2008 and has built in partnership with sixteen government & grant-in-aid schools spread over 10 villages in the Karjan Block of Gujarat around 2,500 students who are receiving quality education.
- Cosmo Foundation is crowned with National Award for Excellence in CSR and sustainability in the category – Best Education Improvement Award.
- 3. Four Public Gardens are maintained in Aurangabad to add aesthetic value to the historic city.
- 4. Sponsored Shahid Bhagat Singh Cricket Tournament organized by Trade Unions in Aurangabad.





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### Key Management Message



- □ Constant endeavor to Value Add for our customers
- □ Focus on optimum utilization of existing assets
- □Committed for continuous growth
- □Substantial enhancement of stakeholder value

### **Disclosure**

Certain statements in this presentation are "forward-looking statements". These statements are based on management's current expectations and are subject to uncertainty and changes in circumstances. These statements are not guarantees of future results or occurrences. Actual results other financial condition may differ materially from those included in these statements due to a variety of factors. Any forward-looking statements made by or on behalf of Cosmo Films speak only as to the date they are made, and Cosmo Films does not undertake to update forward-looking statements to reflect the impact of circumstances or events that arise after the date the forward-looking statements were made.

# Thank you



www.cosmofilms.com