

# **Specialty Solution for Packaging**

LAMINATION I LABELS I OVERWRAPS I PACKAGING PRINTING POUCHING

November 2017

# **Discussion Summary**



- □Company Overview
- □ Demand-Supply Dynamics and Capacity Expansion
- □ Financials
- ☐ Key Focus Areas
- □Corporate Governance & Management
- □ Environment & CSR

# Company Overview - Vision 2020





"To be the most preferred global brand offering value added BOPP films for packaging, labels, lamination and industrial applications."

## **Company Overview**



#### Strong History & Leading Position

- ☐ Established in 1981, Cosmo Films
  Limited is Pioneer of BOPP Industry
  in India and one of the global
  leaders and manufacturers of BOPP
  Films
- ☐ Promoted by Mr. Ashok Jaipuria, the company is also the largest BOPP films exporter from India

#### Global Leader in Thermal Lamination

☐ With the acquisition of GBC Commercial Print in June 2009, Cosmo is now the world's largest producer of thermal films

#### **Unique Proposition**

- ☐ Uniquely positioned to have mix of BOPP and Value Add Films
- ☐ Customer Solution provider rather only producing commodity films
- ☐ Multiple lines allowing dedicated runs for Value Add Films

#### **Production Facilities**

Units in India, Korea, & USA with annual installed capacity as follows:

- □ BOPP: 196k MT □ Thermal: 40K MT
- ☐ Coated Specialty Films: 10K MT
- ☐ Metalized Films:15k MT
- ☐ CPP: 3K MT

#### **Strong Export Footprints**

☐ Leading BOPP Films exporter from India with export to more than 80 countries

#### **Strong Financials**

Continuous growth and profitability track record

# Corporate Governance & Professional Management

- ☐ Strong Independent board
- ☐ High on Corporate Governance
- ☐ Professional Management

### **Strong R&D Focus**

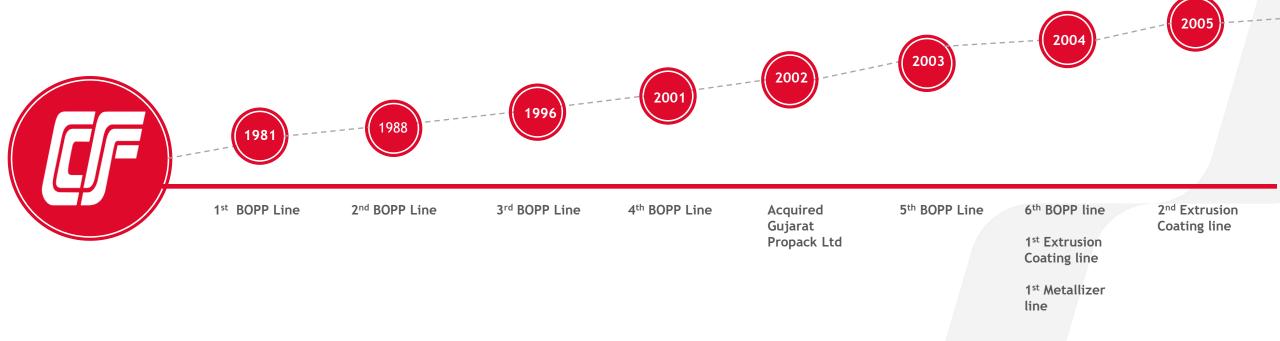
- □ Collective R&D experience of over 100 person years.
- ☐ Well ahead in the Product Development Curve, First Thermal Lamination film & first BOPP player to be doing DTP coatings

#### Certification, Awards & Recognition

- ☐ ISO 9001:2000
- ☐ ISO 14001:2004
- ☐ British Retail Consortium (BRC)
- ☐ American Institute of Baking (AIB)
- □ Winner of several awards for innovation viz. PFFCA, Asia Star etc.

# **Company Overview - Milestones**





# **Company Overview - Milestones**





3rd & 4th Extrusion Coating line

1st Coating Line

5<sup>th</sup> Extrusion Coating line

6th & 7th Extrusion Acquired GBC Coating line

Commercial

8th BOPP Line

2<sup>nd</sup> Metallizer Line

Korea Plant

2<sup>nd</sup> Coating Line

9th BOPP Line

3rd Coating line

4th & 5th

Coating line

3<sup>rd</sup> Metallizer Line

Upgradation of **US Plant** 

CPP Line-1

10th BOPP Proposed Line Specialized PET Film

Proposed

CPP Line-2

Metallizer Line

electricity generation unit

Gas based

# Company Overview - BOPP EDGE





BETTER AESTHETICS HIGH GLOSS



LOWEST DENSITY

HIGHER YIELD



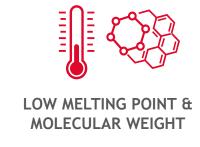
**BARRIER TO MOISTURE** 

BETTER SHELF LIFE GUARD SENSITIVE PRODUCTS



**CHEMICALLY INERT** 

SUITABLE FOR FOOD & PHARMA



**FULLY RECYCLABLE** 

## **Company Overview - Product Portfolio**





#### PACKAGING FILMS

- 1. Print & Pouching films
- 2. Barrier films
- 3. Overwrap films

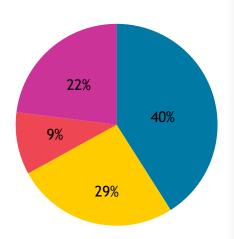


#### **LAMINATION FILMS**

- Dry (thermal)
   Lamination films
- 2. Wet (Print)

  Lamination films







#### LABEL FILMS

- Pressure Sensitive
   Label stock films
- Direct Thermal Printable films
- 3. In-mould films
- 4. Wrap Around label films



#### INDUSTRIAL FILMS

- 1. Synthetic paper
- 2. Tape & Textile Films



- Packaging
- Lamination
- Label
- Industrial





# Key New Value Add Product launches in last few quarters



### PACKAGING FILMS

Ultra High Barrier Film

1

Film with high barrier as replacement of Aluminium Film

High Shrink Tight Wrap Cigarette Film

Very high shrinkage in both the direction for tight wrapping and provides very good hot slip property

High Speed, Barrier and Sealing Strength metalized BOPP & CPP Film

.

Metalized BOPP and CPP Film with excellent high barrier, sealing and speed

### LABEL FILMS

Direct thermal printable (DTP) film and Paper

•

Airline baggage tag, labels, etc.

### LAMINATION FILMS

#### Universal PET Lidding Film

1

Universal lidding film which laminates with different plastic and paper materials and has easy release

#### Nylon Velvet Film

2

Enhancement of product appearance in Graphic Industry and Velvet cloth like feel which also enriches the colour depth on printed surface

### INDUSTRIAL FILMS

#### Tape Release Film

1

Pressure sensitive tapes
Release coated BOPP liners

#### Improved Synthetic papers (CSP)

2

With enhanced features such as quick drying (Labels, Tags, Maps, ID Card, Tickets for adventure parks etc.)

# **Company Overview - Manufacturing Footprint**



			Number of	lines		
		ВОРР	Thermal	Coating	Metalizing	СРР
	Waluj, Aurangabad, India	5 Lines	3 Lines	2 Lines	1 Line	1 Line
10	Karjan, Vadodara, India	3 Lines*	2 Lines	2 Lines	1 Line	
lants	Shendra, Aurangabad, India	1 Line	3 Lines	1 Line	1 Line	
<u>~</u>	Korea, Choongnam		1 Line			
	USA , Hagerstown		1 Line			
	TOTAL INSTALLED CAPACITY	1,96,000 TPA	40,000 TPA	10,000 TPA	15,000 TPA	
	iture Committed Capacity				7,200 TPA	6,000 TPA
G	rand Total	1,96,000 TPA	40,000 TPA	10,000 TPA	22,200 TPA	9,000 TPA





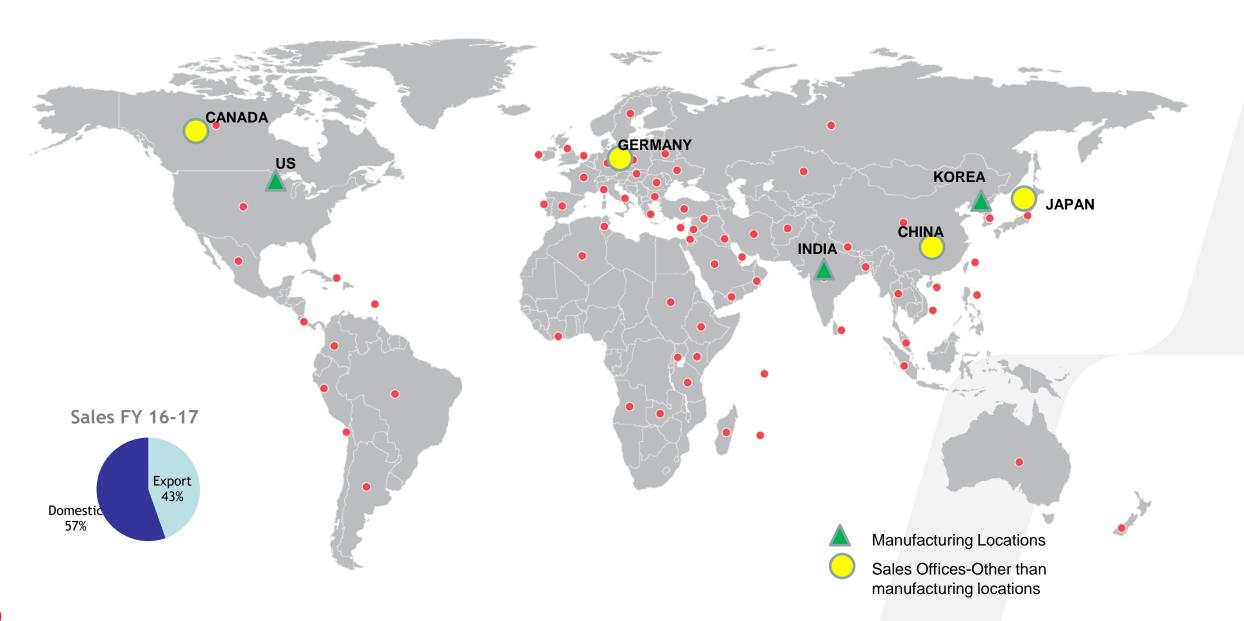






# **Company Overview - Customer Base**





# Company Overview - Customers: A Glimpse









































Disclosure: All these are trademarks of respective Owners

# **Company Overview - Key Converters**



















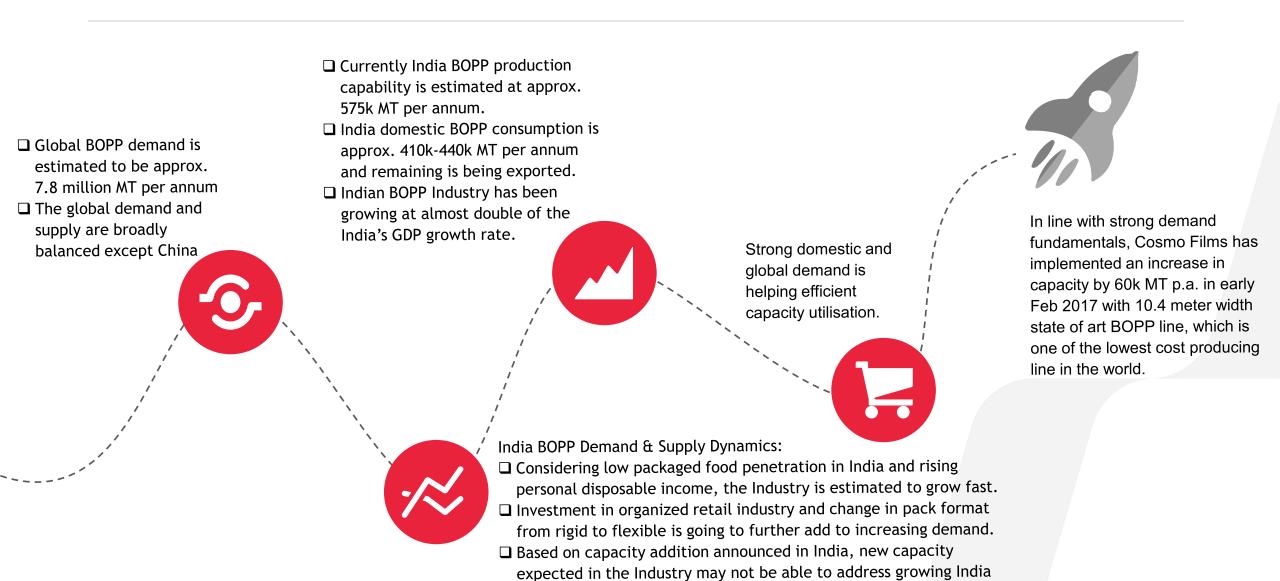






# **Demand-Supply Dynamics and Capacity Expansion**





demand. On current India BOPP Industry demand base, one new line

each year may not be sufficient to address India's growing demand.

Data Source: AMI/PCI/Other Independent Research and Industry Sources

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### **Financials**



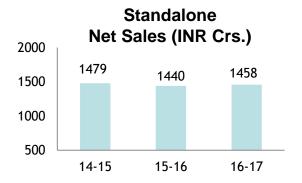
**INR Crores** 

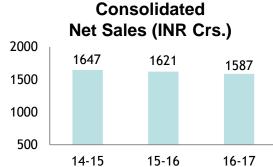
Particulars
Net Sales
EBIDTA
EBIDTA %
PBT before Exceptional
Exceptional Items
PBT after Exceptional Items
PAT
EPS
Book Value

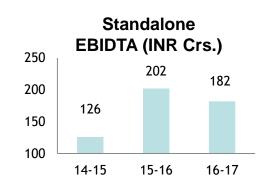
Audited FY 14-15		
Standalone	Consolidated	
1,479	1,647	
126	109	
9%	7%	
58	35	
(9)	3	
49	38	
40	28	
21	14	
211	196	

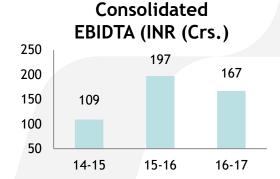
Audited FY 15-16		
Standalone	Consolidated	
1,440	1,621	
202	197	
14%	12%	
142	131	
(6)	(7)	
135	124	
108	96	
56	50	
256	235	

	IIVIN CIDIES		
Audited FY 16-17			
Standalone	Consolidated		
1,458	1,587		
182	167		
12%	11%		
119	97		
(1)	(2)		
119	95		
112	89		
57	46		
314	281		









- √New capacity addition in FY 12-13 impacted margins temporarily in India, which is balanced now.
- √FY 16-17 revenue fell marginally though the volume increased by 5% due to pass through impact of drop in raw material prices and drop in commodity margins. Commodity margins had one of the lowest run with a drop of almost 35% in the last year. The impact from lower margins was compensated by significant growth in speciality sales & operational efficiency improvements. ✓ Consolidation results in FY 16-17 were adversely impacted mainly by one time items.

### Financials Contd ...



Particulars	
Net Sales	
EBIDTA	
EBIDTA %	
PBT	
PAT	

Unaudited Q2 FY 17-18			
Standalone	Consolidated		
459	488		
53	51		
12%	10%		
30	26		
25	20		

Unaudited Q1 FY 17-18		
Standalone	Consolidated	
458	440	
39	35	
8%	8%	
18	13	
15	9	

	11411 010100
Unaudited Q2 FY 16-17	
Standalone	Consolidated
366	405
49	45
13%	11%
32	26
26	20

INR Crores

EPS*	
Book Value	

41	50
310	333

51	41
332	310

61	50
284	257

### **Key Highlights - Q2, FY17-18 Results**

Consolidated sales volume increased by 26% on YoY basis (including production from new BOPP line commissioned in February 2017) and 10% on QoQ basis. Speciality sale has grown at 25% on YoY basis and 5% on QoQ basis. This helped the Company to offset the unfavourable impact of fall in commodity film margins which further aggravated during the quarter and the pressure still persists.

The Company ccontinue to focus on growing specialty film sales and improving internal operational efficiencies, which will support in insulating from commodity film margin pressures and building a long-term sustainable growth.

EBITDA during the quarter includes Rs 12 crores on account of re-computation of sales tax exemption benefit post a favourable judgement in the matter.

<sup>\*</sup>EPS is calculated on the basis of trailing 12 months results

# Financials - Key Ratios



Particulars
ROE (%) *
ROCE (%) *
Net Worth (INR Crores)
Net Debt (INR Crores)
Debt/Equity Ratio (times)
Asset Turnover Ratio (times)*
Dividend per share (INR)
Net Debt/EBITDA (times)*

Audited FY 14-15	
Standalone	Consolidated
10%	<b>7</b> %
10%	8%
411	381
454	465
1.1	1.2
2.7	2.7
3.5	
3.6	4.3

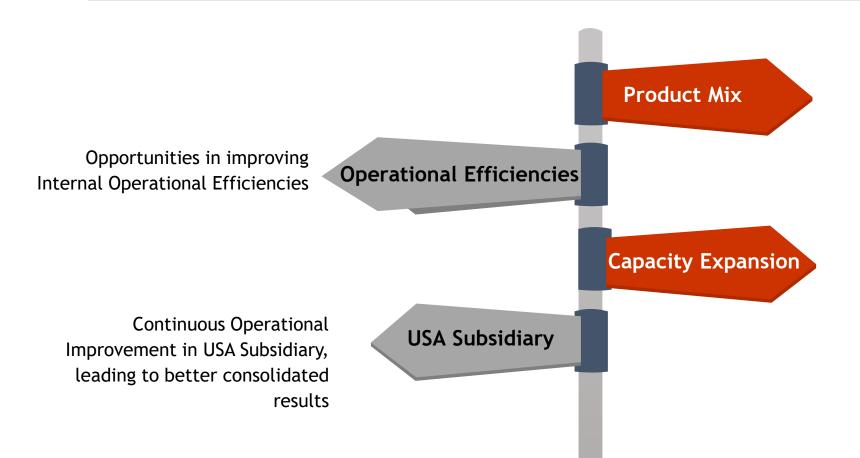
Audited FY 15-16	
	Consolidated
Staridatorie	Consolidated
24%	23%
17%	17%
498	456
384	390
0.8	0.9
2.4	2.2
10.0	
1.9	2.0

Audited FY 16-17	
Standalone	Consolidated
21%	18%
13%	12%
610	547
570	579
1.0	1.1
2.7	2.5
10.0	
3.1	3.5

<sup>\*</sup> FY 16-17 ratios are not comparable as new BOPP 40% capacity added from Feb 2017 and is yet to generate trailing 12 months returns. ROCE / ROE have been calculated on average capital employed and average equity respectively.

# **Key Focus Areas**





Improving Product Mix towards Value Add, with consequently better margins and removing cyclability impact (substantial Speciality improvement in FY 16-17)

New capacity expansion by 44% recently in early Feb 2017, which is one of the world's largest and most efficient production capability.

Further Capacity expansion is planned mainly in Value Add segment.

# Customer Centricity to become Global preferred Player



#### **Sales Team**

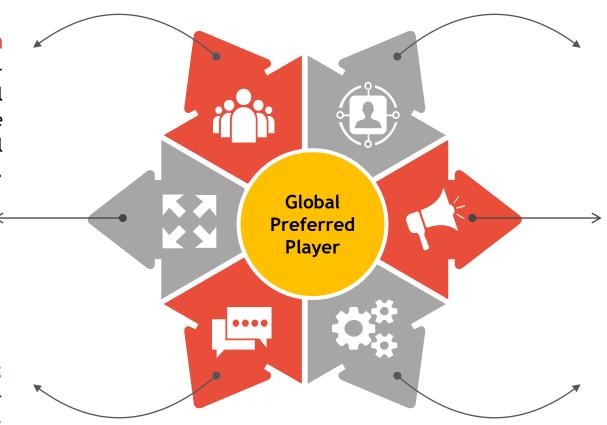
Strengthening Sales team:local resources in several
countries, dedicated resource
for engagement with global
brands, etc.

### **Expansion**

Expanding Customer base in Potential Segments and Geo-Markets

### **Engagement**

Improving End User Engagement



#### **Customer Centric Culture**

Creating Customer Centric Culture:- Robust Service Offer, CRM, Cross Functional Alignment

### **Brand Visibility**

Creating brand visibility globally: Digital marketing, Print Media advertising, Trade shows participation etc.

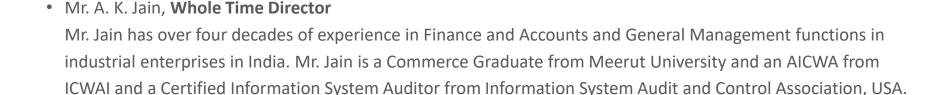
### **Solution Approach**

Solution approach to Selling:-Establishing tripartite partnership between us, Converter and Brand Owners to find solutions for unmet needs

## **Corporate Governance - Board of Directors**



Mr. Ashok Jaipuria, Chairman & Managing Director
 Our founder Chairman & Managing Director has more than 40 years of experience of the Corporate World.
 He is a Member of the Executive Committee of the FICCI, president of the Golf Foundation, a member of the Board of Governors of IIT- Patna and among the Board of Directors of DPS, Gurgaon.



Mr. H K Agrawal, Independent Director
 Mr. Agrawal has over four decades of experience in the fields of Strategic Management, Organization Structure,
 Finance and Training. He is an independent Management Consultant. Mr. H.K. Agrawal is a Mechanical Engineer from University of Jodhpur and MBA from Indian Institute of Management, Ahmedabad.

 Mr. Rajeev Gupta, Independent Director
 Mr. Gupta earned his B.Tech from IIT-Banaras Hindu University and a M.B.A. from the Indian Institute of Management, Ahmedabad. He was till recently the Managing Director of Carlyle Asia Partners and the Head of the Carlyle India Buyout Team.









# Corporate Governance - Board of Directors (Contd...)



Ms. Alpana Parida, Non Executive Non Independent Director
 Ms. Alpana Parida has more than two decades of extensive experience in retail and marketing communications in the US and in India. Ms. Alpana Parida graduated from IIM-Ahmedabad in and has a degree in Economics from St. Stephens, Delhi University. Currently she is the President of DY Works, India's oldest and largest Branding Firm headquartered in Mumbai.



Mr. Ashish Kumar Guha, Independent Director
 Mr. Ashish Kumar Guha has served as Chief Executive Officer & Managing Director at Heidelberg Cement
 India Limited. He has been a member of Indian Business delegation to the United States and many other nations.
 He is an Honours Graduate in Economics and an Alumnus of London Business School
 (Management Development Programme).







# Corporate Governance - Board of Directors (Contd..)



#### • Mr. H. N. Sinor, Independent Director

Mr. H. N. Sinor has been a veteran banker, having spent over four decades in public as well as private sector banks like Union Bank of India, Central Bank of India and ICICI Bank. He was MD and CEO of ICICI Bank and after ICICI's merger with ICICI Bank, became Joint MD until his superannuation. He is also associated with various charitable and other trusts engaged in social activities.



#### • Dr. Vivek Nangia, Independent Director

Dr. Nangia is one of the very few qualified Infectious Diseases Specialists in the entire country having successfully completed first a Diploma and then M.Sc in Infectious Diseases from London University, UK as well as an Editor of a textbook titled "Sleep Related Breathing Disorders", published by JayPee brothers in 2014. He is acting as Director & Head - Department of Pulmonology, Medical ICU and Sleep Medicine, Fortis Flt. Lt. Rajan Dhall Hospital-New Delhi, Director - Department of Pulmonology, Fortis Escorts Heart Institute and Research Center, Okhla Road, New Delhi and Senior Consultant, Infectious Diseases Fortis Flt. Lt. Rajan Dhall Hospital-New Delhi.



## Senior Management



#### • Mr. Pankaj Poddar, Chief Executive Officer

Mr Pankaj Poddar's career spans over a period of 20 years in finance, advisory, assurance and various leadership as well as management roles. Before joining Cosmo, Pankaj has worked with automotive & FMCG industries. His last stint was with Avon Beauty products as "Director Finance". Pankaj has also worked as the India CFO for Delphi Automotive Systems, Regional Head Assurance Services for Reckitt Benckiser and Manager Advisory & Assurance Services in Ernst & Young. Pankaj is a B.Com (H) from SRCC, qualified Chartered Accountant and holds a diploma in management. Awarded Indian CEO of the Year – 2016 by Brand Summit India.



### • Mr. Neeraj Jain, Chief Financial Officer

Mr. Neeraj has over 18 years of experience in finance, business planning and strategy, taxation and risk management. He is a Bachelor of Commerce from Delhi University, a qualified Chartered Accountant and a Certified Information Systems Auditor (CISA) from ISACA, USA. Neeraj is with the Cosmo Films from March 2013 and has worked with Havells, Aditya Birla Group and Bajaj Allianz before joining Cosmo Films.



### • Mr. Satish Subramanian, Vice President - Global Sales & Marketing

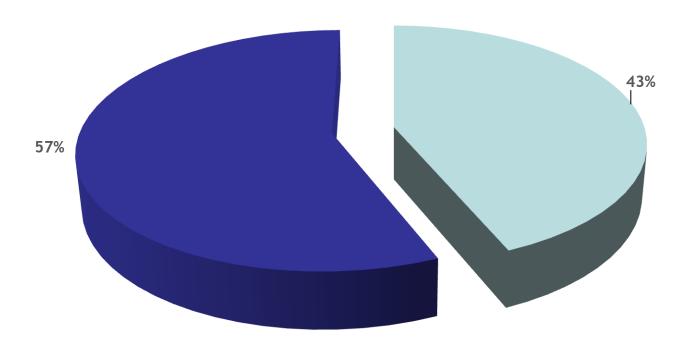
Mr. Satish has over 20 years of sales experience in B2B & B2C and has expertise in Global Account Management, Business Development, Multi-Channel Sales, Solution Selling, Strategy Development, Retail Supply Chain, Product Management and P&L Management. Mr. Satish is a Bachelor in Computer Science from Ferguson College, Pune and MBA from Symbiosis Institute of Business Management, Pune.



# **Shareholding Pattern**



### Shareholding Pattern (%age)



- Promoter Shareholding\*
- Non-Promoter Shareholding\*

Top Non-Promoter	Shareholders*:
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1. Mr. Anil Kumar Goel	3.1%	
2. Lloyd George Indian Ocean Master Fund	1.7%	
3. M/s Cosmo Films ESOP 2015 Trust	1.4%	
4. Ms. Dolly Khanna	1.0%	
5. Mr. Kapil Kumar Wadhawan	0.8%	
6. JM Financial Services Ltd	0.6%	
7 Government of the Province of Alberta		

\* As at Sept 30th, 2017

## Care for Environment



- ✓ ISO 140001
- ✓ BRC Global Standard
- ✓ Down gauging
- ✓ Oxo-biodegradable films
- √ Water Recycling
- ✓ Effluent treatment plant
- ✓ Natural lighting
- ✓ Support to water based ink printing
- √ 100% water based coating
- ✓ Rain water harvesting



## Corporate Social Responsibility - Cosmo Foundation



- 1. The Company's CSR arm 'Cosmo Foundation was established in 2008 and has built in partnership with about eighteen government & grant-in-aid schools spread over 10 villages in the Karjan Block of Gujarat around 2,500 students who are receiving quality education.
- 2. Cosmo Foundation is crowned with National Award for Excellence in CSR and sustainability in the category Best Education Improvement Award.
- 3. Initiated Computer Education in four Govt Schools in Aurangabad beside maintaining four public gardens to enhance City's environment and green area.
- 4. Sponsored Shahid Bhagat Singh Cricket Tournament organized by Trade Unions in Aurangabad.





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### **Disclosure**

Certain statements in this presentation are "forward-looking statements". These statements are based on management's current expectations and are subject to uncertainty and changes in circumstances. These statements are not guarantees of future results or occurrences. Actual results other financial condition may differ materially from those included in these statements due to a variety of factors. Any forward-looking statements made by or on behalf of Cosmo Films speak only as to the date they are made, and Cosmo Films does not undertake to update forward-looking statements to reflect the impact of circumstances or events that arise after the date the forward-looking statements were made.

# Thank you



www.cosmofilms.com