

Zigly Brings Valentine's Fun to Pet Parents Across 5 Cities

- 1000+ pet parents participated in the fun games and activities including Pet Fashion Show at Zigly experience centers in Delhi, Gurugram, Lucknow, Jaipur, and Bengaluru.
- Free dental health camps across all 17 of its veterinary clinics nationwide on February 24-25.

New Delhi, 13 February 2024: [Zigly](#), (Cosmo First Limited) India's first tech-enabled omni-channel pet care brand, organised Valentine's fun for pet parents across 5 cities. On February 11th, over 1000+ enthusiastic pet parents and their furry friends packed into Zigly's Experience Centers to join in the Valentine's Day fun. The celebrations took place from 1-6 PM simultaneously at Zigly locations in Basant Lok, Kailash Colony, and Janakpuri in Delhi; AIPL in Gurugram; Gomti Nagar in Lucknow; Vaishali Nagar in Jaipur; and Koramangala in Bengaluru.

Pets and parents were treated to a fun-packed Valentine's entertainment and activities. The main highlights were "Heartwarming Love Stories" and "Pet Fashion Show". Over 600+ pets walked the runway dressed in their holiday best, including exciting props and costumes. The fun continued with lively games specially designed for pets to play with parents.

Zigly offered exciting offers for pet parents to save on V-Day shopping. Discounts of up to 50% were available on top pet essentials. With prices slashed, the deals gave pet parents an extra incentive to shop for their furry Valentines.

Sharing his views on the same, **Mr. Sushen Roy, Business Head, Zigly** said, *"We are delighted by the fantastic turnout across all five cities for our Valentine's Day event. Our goal at Zigly is to strengthen the bond between pets and parents by creating such engaging experiences. Judging by all the wagging tails and smiling faces we saw; our Valentine's celebrations captured the joy of the occasion beautifully. We look forward to hosting more events to bring pet parents and pets together for celebrations, health camps, workshops, and more."*

The brand will also be hosting free dental health camps across all 17 of its veterinary clinics nationwide on February 24-25. Starting February 15th, pet parents will receive invitations and can register online for the 2-day camp, which will run from 11AM to 5PM. At the camps, pets will receive dental care tips & consultation from Zigly's experienced veterinarians. This initiative aligns with Zigly's commitment to pet wellness and providing educational experiences that benefit the lives of the pets in our community.

Visit Zigly Experience Centers, log on to www.Zigly.com or download the [Zigly App](#).

About Zigly:

Zigly is an omnichannel platform for pet care – food, products, healthcare, grooming, vet consultation, and behaviour consultation, and more. With multiple experience centers across India (Delhi, Punjab, Karnataka, Uttar Pradesh, Madhya Pradesh, Uttarakhand, Haryana, Rajasthan), Zigly is planning to expand their physical presence by opening new stores in other major cities. It is a D2C pet care brand under the umbrella of Cosmo First. Recently, the company has launched India’s first D2C petcare app - [Zigly App](#)

About Cosmo First Limited:

Established in 1981 and founded by Mr. Ashok Jaipuria, Cosmo First is a global leader in specialty films and an emerging player in specialty chemicals (Masterbatches, Adhesive, & Coating), Cosmo Plastech and Cosmo Sunshield, along with a digital-first Omni channel Pet care business under the brand name ‘Zigly’. With the engineering of innovative products and sustainability solutions, Cosmo First over the years has been partnering with the world’s leading F&B and personal care brands and packaging & printing converters to enhance the end consumer experience. Its customer base is spread in more than 100+ countries with sales & manufacturing units in India and Korea and additional sales & distribution base in Japan, the USA, Canada, and Europe. www.cosmofirst.com

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