

## **Cosmo First (erstwhile Cosmo Films) launches Cosmo Plastech – thin wall containers and sheets**

**New Delhi, 16 October, 2023:** Cosmo Films a global leader in speciality films for packaging, labelling, synthetic paper, and lamination applications announces the launch of its new business division- Cosmo Plastech. This strategic move aligns perfectly with the company's vision of offering a diverse range of packaging solutions to its valued partners for a wide array of FMCG products, providing enhanced supply chain efficiency.

Speaking on the launch, **Mr Pankaj Poddar, Group CEO, Cosmo First** said, *“We, at Cosmo First, have proudly pioneered industry-first solutions for the past four decades. As the demand for FMCG products soars, the need for innovative packaging solutions becomes significant. With the launch of Cosmo Plastech, we aim to empower our clients and consumers with cutting-edge rigid packaging solutions, all while upholding our unwavering commitment to sustainability. This marks a significant step in our journey towards a greener future, where a positive change in the packaging industry sets the stage for a circular economy.”*

Cosmo Plastech's containers are well-designed, offer excellent clarity and are manufactured to serve the food and beverage industry especially. Prioritising product recyclability, Cosmo Plastech has also introduced a recycling programme to ensure that the packaging solutions don't reach landfills, fostering a culture of positive change and contributing to a circular economy.

Commenting on the launch, **Mr. Sanjay Chincholikar, Business Head - Technical Films & Rigid Packaging** said, *“Cosmo Films is proud to announce the launch of Cosmo Plastech. Our containers ensure durability, reliability, and moisture resistance thereby setting an innovative benchmark in the packaging world. With Cosmo Plastech, we look forward to meeting the industry's evolving demands eco-consciously. Our strategic move to establish Cosmo Plastech reflects the company's commitment towards excellence in sustainable packaging solutions.”*

The packaging containers are made from high-quality materials to ensure durability and reliability using injection moulding and thermoforming techniques. Cosmo Film's expertise in Rigid packaging solutions combined with state-of-the-art machinery ensures that the products are moisture-resistant and tamper-proof. This makes the solutions of Cosmo Plastech an alternative to traditional packaging practices.

For more information related to Cosmo Plastech and its innovative sustainable packaging solutions, please visit <https://www.cosmofilms.com/plastech>

**About Cosmo First Limited:**

Established in 1981 and founded by Mr. Ashok Jaipuria, Cosmo First is a global leader in specialty films and an emerging player in specialty chemicals (Masterbatches, Adhesive, & coating) along with a digital-first Omni channel Pet care business under the brand name 'Zigly'.

With engineering of innovative products and sustainability solutions, Cosmo First over the years has been partnering with worlds' leading F&B and personal care brands and packaging & printing converters to enhance the end consumer experience. Its customer base is spread in more than 100+ countries with sales & manufacturing units in India and Korea and additionally sales & distribution base in Japan, USA, Canada, and Europe.

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