

## Shaping future trends, Cosmo Films showcases new and innovative products at domestic and international exhibitions (Label Expo, Pack Expo, ANUTEC and IICE)

**New Delhi, August XX, 2023:** Cosmo Films, a global leader in speciality films has announced its participation in four prominent trade shows in the label and packaging industry. The company will exhibit at **Label Expo, Brussels** from 11-14 September 2023, **Pack Expo, Las Vegas** from 11 -13 September 2023, **ANUTEC, Mumbai** from 7-9 September 2023, and **IICE, Kolkata** from 13-15 September 2023 highlighting its latest product offerings and industry-leading innovations.

These exhibitions provide a platform for Cosmo Films to display its innovative solutions that are reshaping the packaging industry. With a focus on sustainability and cutting-edge advancements, Cosmo Films will showcase how its products are creating a global impact across various sectors.

Sharing his thoughts on the same, **Mr Pankaj Poddar, Group CEO, of Cosmo First Limited** said, “As pioneers of innovation, we have engineered high-quality and sustainable products to meet the evolving needs of our clients. Such events hold immense significance, as it offers us a platform to engage with customers and industry leaders in these regions and widen our consumer base. This underscores our commitment to delivering industry-first and environmentally conscious solutions to our esteemed clientele.”

Cosmo Films will showcase its extensive range of speciality packaging, label, lamination, synthetic paper, promotional films and industrial films along with Cosmo Plastech (Rigid Containers) and Cosmo Sunshield (Window Films) for various applications in these exhibitions. During the exhibition, Cosmo Films' team of professionals will be present to discuss personalized packaging alternatives and address inquiries from visitors and delegates. The company aims to leverage these exhibitions to foster new collaborations and partnerships, exchange industry knowledge, and gain a deeper understanding of customers' requirements to deliver the most effective and innovative packaging solutions. With a strong focus on innovation, quality, and sustainability, Cosmo Films has emerged as a preferred partner for several leading brands across the globe.

### **About Cosmo Films:**

Cosmo Films is a global leader in speciality films for packaging, lamination, labelling and synthetic paper. With the engineering of innovative products and sustainability solutions, Cosmo Films over the years has been partnering with the world's leading F&B and personal care brands and packaging & printing converters to enhance the end consumer experience. With manufacturing units in India & Korea and warehousing in different parts of the world, the company has been at the forefront of developing customer-centric solutions to deliver the finest product and service experience, backed by innovation, people, and processes.

### **About Cosmo First Limited:**

Founded in 1981 by Mr. Ashok Jaipuria, Cosmo First today has a presence across 100+ countries around the globe. Cosmo First is a global leader in speciality films and an emerging player in speciality chemicals (Masterbatches, Adhesive, Coating & Textile chemicals) along with the digital-first Omni channel Pet care business under the brand name 'Zigly'.

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